

The Green Edge Footprint™

Building a picture of your impact

Understanding your impact is the first step. Understanding why it matters is what drives action.

The Green Edge Footprint™ helps you understand what sustainability means to you as an individual, business or community so you can focus your efforts where they matter most.

Step 1: Build Your Footprint

Choose up to three environmental impact areas that are most relevant to you, your organisation or community. Using the impact ranking, colour in the stars to show how strongly each impact area affects you in terms of: Cost, Resource use (time or effort), Inconvenience and Reputation.

★ = Low Impact	★★ = Some Impact	★★★ = Noticeable Impact	★★★★ = Significant Impact	★★★★★ = Major Impact
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Impact Area	Cost	Resource	Inconvenience	Reputation
1. _____	★ ★ ★ ★ ★	★ ★ ★ ★ ★	★ ★ ★ ★ ★	★ ★ ★ ★ ★
2. _____	★ ★ ★ ★ ★	★ ★ ★ ★ ★	★ ★ ★ ★ ★	★ ★ ★ ★ ★
3. _____	★ ★ ★ ★ ★	★ ★ ★ ★ ★	★ ★ ★ ★ ★	★ ★ ★ ★ ★

Step 2: What Is Your Footprint Telling You?

Looking at the pattern of stars, you've coloured in:

- Which impact area appears to have the greatest effect on you, your organisation or your community?
- Were there any surprises?
- Which impact area would make the biggest difference if addressed?
- Which of these areas feels most important to address next?

Part of the Green Edge Framework™

🌱 Identify what matters most. 🌿 Build a picture of your impact. 🌳 Find direction for your next steps.

Explore the full framework at www.bright-green-edge.co.uk

Get in Touch

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